



INTERNATIONAL
TRADE
ADMINISTRATION



Press Release

FOR IMMEDIATE RELEASE

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U.S. Ambassador to South Africa Announces Investment Accelerator and SelectUSA Summit Delegation

Pretoria, South Africa – Newly-arrived U.S. Ambassador to South Africa L. Brent Bozell III has announced the launch of an Investment Accelerator initiative and the formation of a high-level South African delegation to attend the 2026 SelectUSA Investment Summit in Washington, DC, from May 3–6, 2026.

“The United States is committed to welcoming investment that drives innovation, creates jobs, and builds lasting partnerships. Our markets are deep, our capital is transparent, and our legal systems are predictable—making the U.S. the world’s premier destination for investment. We want to expand commercial partnerships that reward risk-taking and deliver real opportunity for investors who choose the United States.” –Ambassador Brent Bozell

The Investment Accelerator leverages recent White House initiatives, including the America First Investment Policy, which streamlines approvals and enhances support for projects over \$1 billion. The initiative provides tailored support to South African companies exploring U.S. market entry or expansion, including investment counseling, matchmaking with U.S. states and economic development offices, and guidance on navigating regulatory pathways. By joining this delegation, South African companies can demonstrate leadership, open new doors for collaboration, and help shape a more prosperous future for South Africa.

SelectUSA Summit Delegation: Washington, D.C., May 3-6, 2026

The U.S. Mission to South Africa is assembling a distinguished South African delegation of investors and business leaders to attend the

2026 SelectUSA Investment Summit. Hosted by the U.S. Secretary of Commerce and attracting thousands of global firms, the Summit is the premier event for companies of all sizes seeking to expand into the U.S. market, offering access to decision-makers from all 54 U.S. states and territories.

South African companies interested in joining the delegation or learning more about investment opportunities can register interest by filling out the form in this link: <https://forms.cloud.microsoft/g/FHexKLiHWJ>.