

AMCHAM BUSINESS SUMMIT

U.S. - EAST AFRICA TRADE & INVESTMENT FORUM

CATALYZING THE FUTURE OF U.S. - EAST AFRICA TRADE AND INVESTMENT



APRIL 24-25, 2024



NAIROBI, KENYA

The AmCham business Summit stands as the highest profile U.S. – East Africa forum for forward-thinking companies eyeing expansion into Kenya and the East African region. Convened by the American Chamber of Commerce Kenya and its partners, it's not just an event; it's a transformative experience where industry leaders converge to forge lucrative deals and connections.

WHY ATTEND

The Summit has a proven track record of success, attracting top-tier American and regional companies, influential government representatives, and securing over \$1 billion in new investment deals and grants since its inception. The 2023 Summit alone drew over 1,000 participants from 9 countries!

WHAT TO EXPECT



BUSINESS MATCHMAKING

Build your network, connect with new contacts, and foster new business opportunities



INNOVATIVE IDEAS

Discover innovative ideas and sustainable solutions shaping the future of trade and investment.



REGIONAL MARKET INSIGHTS

Gain valuable insights on Kenya and East Africa's dynamic market landscape across key sectors.



B2G ENGAGEMENT

Connect with high-level public sector players and advocate for your business interests.



INVESTMENT RESOURCES

Explore investment opportunities, support services, and resources. Connect with thriving investors.

THEMATIC AREAS



TRADE & INVESTMENT

Gain strategic insights, market perspectives, and explore opportunities for a prosperous future of sustainable and mutually beneficial U.S. – East Africa economic collaboration.



CLIMATE ACTION & GREEN BUSINESS

Explore groundbreaking innovations and approaches at the intersection of climate change and business addressing climate resilience for a resilient future in East Africa.



DIGITAL TRANSFORMATION

Explore the multifaceted impact of the digital economy on sustainable development in East Africa, including untapped potential and innovative solutions reshaping business.



HEALTH & LIFE SCIENCES

Delve into strategies, innovations, and collaborative efforts strengthening health systems in the region as well as innovative financing mechanisms to ensure sustainable investments in health.



SUSTAINABLE FINANCE

Explore the changing landscape of sustainable finance including challenges, opportunities, market perceptions, and public-private sector collaborations.



OPPORTUNITY & INCLUSION

Gain a holistic perspective on practical approaches to inclusive business practices creating sustainable communities in the region and supporting long-term business goals.

SECTOR FOCUS



Manufacturing



Infrastructure
Development



Agriculture



Renewable
Energy



Health & Life
Sciences



Digital Economy
& Technology

Seize your chance to redefine success and unparalleled growth - join us at the 2024 AmCham Business Summit!

GET YOUR TICKET NOW

www.amchambizsummit.com



VIP TICKET - \$1000



STANDARD TICKET - \$400



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